

Thingmo

Features and Pricing Guide

Thingmo Core

- CMS: Wordpress
- Custom designed theme built for client (transferable)
- Page buildout (up to 25 pages)
- Category setup
- Custom Contact Pages
- RSS feed
- Google Analytics
- One year Bluehost hosting account (\$6.95/month, payable to Bluehost)
- DNS routing
- Mail server migration (up to seven email addresses)

Website Additions

- 25 more pages
- Additional plugin implementation
- Audio and Video embedding
- Content development and copyediting
- Social Media campaign management

Development Referrals

- Flash development
- Photography
- Logo design
- Branding and Identity
- Audio development
- Video development

Social Media

- Launching your social media campaign
- General social media etiquette
- Creating a social media personality
- Facebook usage, fan page and coaching
- Twitter account and coaching
- Rating site business owner accounts and coaching
- Conducting yourself as private individual and business owner on social media sites

Training and Handouts

- 1 hour of hands-on training with backend
- 1 hour Q & A
- Local or video conference
- CD-Rom with theme files and SQL database export -- everything needed to hand site off to another developer for maintenance.

Money

- \$75/hour for development work.
- Projects estimated to the hour based on scope. We stick to estimates UNLESS requests are out of scope, in which case hourly rate applies, three hour minimum.
- Client signs off on spec
- Client signs off on mockup
- Two rounds of client changes, inside scope, minor changes (text, styling, etc.)
- For custom projects, half total up front, half upon final approval.
- For Thingmo Core blog, full sum up front (\$225)
- No development work until client establishes Bluehost account.
- Money must be received before launch.

Questions? Email sales@thingmo.com, or visit www.thingmo.com. We look forward to hearing from you.